

RÖHNISCH

PRESS RELEASE

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ROHNISCH GOLF SIGNS ON LAIRD INTERNATIONAL, AS NEW GOLF DISTRIBUTOR IN UNITED STATES



Rohnisch was founded in 1945 by Hellmut Rohnisch, a German born entrepreneur who emigrated to Sweden in the 1930s. Hellmut won the Swedish gold medal in Gymnastics in 1945, the same year he founded Rohnisch as a supplier in Gymnastics equipment.

Rohnisch offers Activewear and Golfwear to women of all shapes and sizes, never compromising style for function and with sustainability at heart. As a female brand specialist with an all-female design team, they pride themselves in making women feel confident, comfortable, and strong.

Rohnisch Golfwear will deliver their first collection in the United States in early February 2024.

- “We want to be the go-to distributor for fashionable European brands in the United States” says Agatha Sapak, Managing Director for Laird International Corp.

CONTACT INFORMATION:

Agatha Sapak
Managing Director, Laird International Corp.
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Laird International Corp has been a distributor for many leading European brands in the golf industry since 2008. The company was founded as an intermediate facility for foreign brands to enter the golf industry in the US market. Laird prides itself in managing its own warehouse fulfillment facilities and also a countrywide sales force. It currently and successfully distributes Daily Sports apparel, with a representation in all states.

Laird also has its own brand of high-end fashionable golf bags for women called Cutler Bags.

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